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SENSUOUS BEAUTY

SURPASSES

ANYTHING

BRUTALLY

PAPERS

MARVELOUS

ACHIEVEMENT

MOST NOTABLE CAST EVER ASSEMBLED FOR A SINGLE PRODUCTION

Constance Ialmad

CHARM

ANOTHER

TRIUMPH

RICH AND

GASPS OF

ASTONISHMENT

Strand Theatre

Thanksgiving Day Special **Showing Thursday and Friday**

Shows Starting at 2:30, 4:30, 6:30, 8:30 Thursday

THROBBING. cious ferment of love, devotion, loyalty, adoration heroism and sacrifice.

in its mighty MPERIAL splendor, its royal luxury, its lavish beauty and magnificent pomp & ceremony

PRODIGIOUS in its pictur-esque multitudes, its gorgeous galleries teeming with the bizarre life of the ancients

ENLIGHTENING With its truths, the thundering assemblage of historic fact, the knowledge of another day.

MAJESTIC in its massive grandeur, its colossal theme, its inspiring romance and sumptuous settings.

TEEMING with laughter and love, with feasting and wine, with romance and madness with charm and beauty

ENORMOUS in the cyclonic

tion, jealousy, intrigue, greed. treachery, craftiness and deceit.

3,000,000 THREE MILLION

PRICES

Children 15e Adults 50c FRIDAY

Matinee 250

Also Showing BUSTER KEATON

ONE WEEK"

4000 DANCERS

CHARIOT

RACES

HAREM

GIRLS

SLAVE

GIRLS

7500 HORSES

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OF 156 PERFORMANCES AT THE GEO.M. COHAN THEATRE AND & SOLID WEEKS IN BEAUTIFUL ORCHESTRA HALL AND SHUBERT-DETROIT

DETROIT

BRILLIANT ENSEMBLE FOUNTAINS OF WINE

JUNGLE BEASTS

SPECIAL

MUSIC

SEENA OWEN TULLY MARSHALL KATE BRUCE GEORGE FAWCETT MARGARET MOONEY ELMER CLIFTON

ERIC VON STROHEIM GEORGE SIEGMANN WIN. WESTOVER

ALMA RUBENS - MILDRED HARRIS CHAPLIN PAULINE STARK ELMO LINCOLN LOYOLO O'CONNOR CARL STOCKDALE RUTH DARLING ALFRED PAGET





"Tell your mother



KEMP'S BALSAM

will stop that cough, Bill. My mother gives it to me when I get a cough, and you don't hear me coughing all the time."

And Johnnie is right, too. Get a bottle now from your

druggist. LE ROY, N. Y.

We are prepared to do general blacksmithing at the

Wright House Shop

on North Prospect Street

We will do General Blacksmithing,

Horseshoeing, Wood Work, Light

Forging, Acetylene Welding and

We have had years of experience and guarantee our work

PRICES REASONABLE

Buckborough & DeGraw

to be done right. We solicit your patronage.

Auto Repairing.

RIVERDALE

several days last week with Mr. and Mrs. Jack Moblo.

Rev. and Mrs. H. R ed friends in Elwell Tuesday. Floyd Wilson of near Sumner was

an over Sunday guest of Mr. and Mrs. Alanson Harrison. Mr. and Mrs. Fred Williams and

day shopping.

The Ladies Aid society met at the When Sonny Chome of Mrs. E. M. Highfield Home— By school. Wednesday afternoon. The Ladies Two papers on why we entered the are busy getting ready for their an- war by Ruth Boyde and Anna Phelps. nual Christmas bazaar which will take place just after Thanksgiving. They will also serve a chicken sup- sel Braman. per to the public. The date will be

announced later. Mr. and Mrs. Basil Robart have boys. moved to Mt. Pleasant where Mr. Two papers on The Armistice, by Robart has accepted a position in the Helen Gifford and Merle Hillock.

ugar factory. Mr. and Mrs. James Fisher visitrelatives at Sumner Saturday. 'est Baird. o Marshal to spend the winter with lue Salsberry.

heir son, Albert Minor. Miss Winifred Croton spent Satarday with her parents southeast of the Flag, girls chorus.

elatives in Detroit.

Mr. and Mrs. Henry Battles and class rings, on, Vincent, visited relatives near Mt. Pleasant Sunday. Doctor and Mrs. Chas. Pankhurst

of North Star were guests of Dr. about and Mrs. E. M. Highfield Sunday. bookle Mr. and Mrs. Millard Hopkins very good. have moved into their new home on Main street.

Mr. and Mrs. Peter Britten and daughter, Bertha, have moved from fractions in arithmetic. their farm north of town to their new home in Riverdale which they

Mr. and Mrs. Chas. Going, Mr. and Mrs. Clair Going and son, Mr. and Mcs. Dewey Panks and son, Harley, left Wednesday afternoon to The boys and girls of the seventh spend the winter months in Florida, grade are having a spelling contest. Mrs. Wm. Bradley and son, Forest, spent Sunday in St. Louis, guests of Mrs. Carrier Fallon. Harry Tubbs was home from Mt.

Pleasant over Sunday. Mr. and Mrs. Millard Hopkins spent Sunday with relatives at Breckenridge.

Alma visitors Saturday. spent Sunday in Riverdale a guest of Mr. and Mrs. Fred Rockfellow.

Mrs. Julia Rice. Fred Rice was home from Pontiar Mr. and Mrs. Wess Webb spent over Sunday. Mrs. Patrick O'Brien of St. Louis meeting of the farm bureou.

spent the week end with her sister, Mrs. Carrie Treece. Dr. E. M. Highfield was in Alma Thursday attending a meeting of the week end with his brother. Gratiot-Isabelle-Clare Medical so- Rollo Hainline will hole

Miss Vera Valance was home from Alma over Sunday. Mr. and Mrs. Harry White spent with her parents. Hubert Moblo of Detroit spent Mr and Mrs. Henry White.

WHEELER SCHOOL NOTES

Monday was a moving day for the pupils of the high room.

Mrs. H. R. Strong were in Alma Fri- two of the former graduates, Novem- 4w.

ber 11, with the following program: When Sonny Comes Marching

Pinno solo-Rhea Young. Recitation, Barbay Freckie-Rus-Vocal Solo-Mae Wolansky.

Song, Boy Scout March-By four

Piano Solo-Esther Thomas Recitation, Sheridan's Ride-Ern-

Mr. and Mrs. Ed Miner have gone Piano duet-Alfreda Barnes, Paul-Vocal solo-Leo Allen.

Flag of The Free and Hurrah for The Wheeler boys were not disap-

Charlie Rice of Pontiac spent Sun- pointed at the results of the game tay with his mother, Mrs. Julia Rice, with Breckenridge Thursday night Mrs. Henry Wolfgang is visiting although they were badly beaten. The senior class have ordered their

Marguerite Fiyon was absent Friday

The Primary room are studying Thanksgiving and making booklets. The attendance has been

The Seventh Grade are working on their Geography reports. The Sixth Grade are reviewing

The high school entertained the intermediate room with a Patriotic recently purchased from Mrs. Julia Program Thursday afternoon. It was enjoyed by all.

We are trying to do less whispering and more work. Here's hoping we succeed. The boys and girls of the seventh

Visitors are always welcome.

WRIGHT SCHOOL

Mr. and Mrs. Stitts entertained their daughter-in-law and baby from Mr. and Mrs. Lyle Nelson were Lansing last week. Mrs. Fred Johnson of Riverdale

Miss Tressa Fisher of near Elweil spent last week with her parents, Mr. and Mrs. Emory Church and Tuesday in Ithaca, attending the

> Miss Francis Beard is the new tencher at the Wright school. Ned Edwards of Durand spent the Rollo Hainline will hold a public

auction sale at his home Saturday.

Mr. and Mrs. Geo. Isham and family of Pompeii spent the week end

There was no school at the brick school house Thursday on account of the celebration in Alma.

Serious Results from Colds. njury to every one who contracts them as they lower the vitality and prepare the system for the more Mary and Eliza Lowery were ab- serious diseases. It is not at all un-Mr. and Mrs. Fred Williams and children spent Sunday near Sumner sent the last three days of last week guests of Mr. and Mrs. John Seamer and Mr. and Mrs. Paul Bywater and tertained the other two rooms and the serious diseases. It is not at an unusual for people who have serious usual for people who have serious diseases. It is not at an unusual for people who have serious diseases and the people who have serious diseases and the people who have at an unusual for people who have at an unusual for people who have at an unusual for people who have a unusual for people who have at an unusual for people who have serious diseases. The people who have at an unusual for people who have a unusual for people who have

Nazimova, Strand Sunday and Monday .- adv.

Coming-"The Lost City"-adv.

The

THURSDAY AND FRIDAY

LON CHANEY

"THE PENALTY"

Gouverneur Morris

SATURDAY

OWEN MOORE

"THE POOR SIMP"

SUNDAY AND MONDAY NAZIMOVA

"The Heart of

a Child"

HAROLD LLOYD --in---

"HIS ROYAL SLYNESS"

TUESDAY AND WEDNESDAY

ALICE JOYCE

"Dollars and the Woman" VAUDEVILLE

Increased Efficiency Imperative

M R. H. H. HILL, Chemical Engineer of the Bureau of Mines, in discussing the fu-ture of gasoline, says: "It is up to the refiners to extract more of petroleum's useful factors from the crude."

This he says can be effected through efficient management and by improved methods of cracking and blending.

Mr. Hill thus expresses the opinion which has dominated the policy of the Standard Oil Company (Indiana) for many years and has enabled this Company to raise its efficiency peak year The Standard Oil Company (Indiana) has been

a leader in developing processes to increase the yield of gasoline from crude oil. The lest known and most successful of its improvements

is the Burton process, originated in the laboratories of the Standard Oil Company (Indiana). Speaking of the Burton Process, Mr. Hill says that

'since it was first installed on a commercial scale

it has produced approximately 40 million barrels of gasoline from heavy distillates, and has thus saved approximately 150 million barrels of crude that would have been necessary to produce an equivalent amount of gasoline."

This vast saving has been accomplished without sacrificing

Red Crown, the motor gasaline, made and sold by the Standard Oil Company (Indiana), is acknowledged by petro-leum chemists and other authorities to be the standard fuel for motor cars. It more than meets Government specifications, which require an initial of not more than 140 degrees F; 20 percent off at 221 degrees; 50 percent off at 284 degrees, 90 percent off at 374 degrees; and a dry point (complete vaporization) at not more than 437 degrees F.

During the semi-annual test conducted in July 1320, it average for Red Crown Gasoline showed an initial of led degrees F; 20 percent off at 210; 50 percent off at 281; 90 percent off at 387, and a dry point of 427 degrees F.

This shows an initial 38 degrees better than Government specifications, which means easy starting, 20 percent off at 11 degrees better than Government specifications; 50 percent off at 3 degrees better than Government specifications; and 90 per cent off 13 degrees higher than Government specifications, which is more than made up by the 10 degrees difference in dry point.

ence in dry point. This proves that, notwithstanding the greatly increased quantity of gasoline which this Company is able to take from the crude, it has in no way sacrificed quality, and is another indication that the large scale operations of this Company have worked to the dictinct advantage of every

Standard Oil Company

910 So. Michigan Ave., Chicago

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